

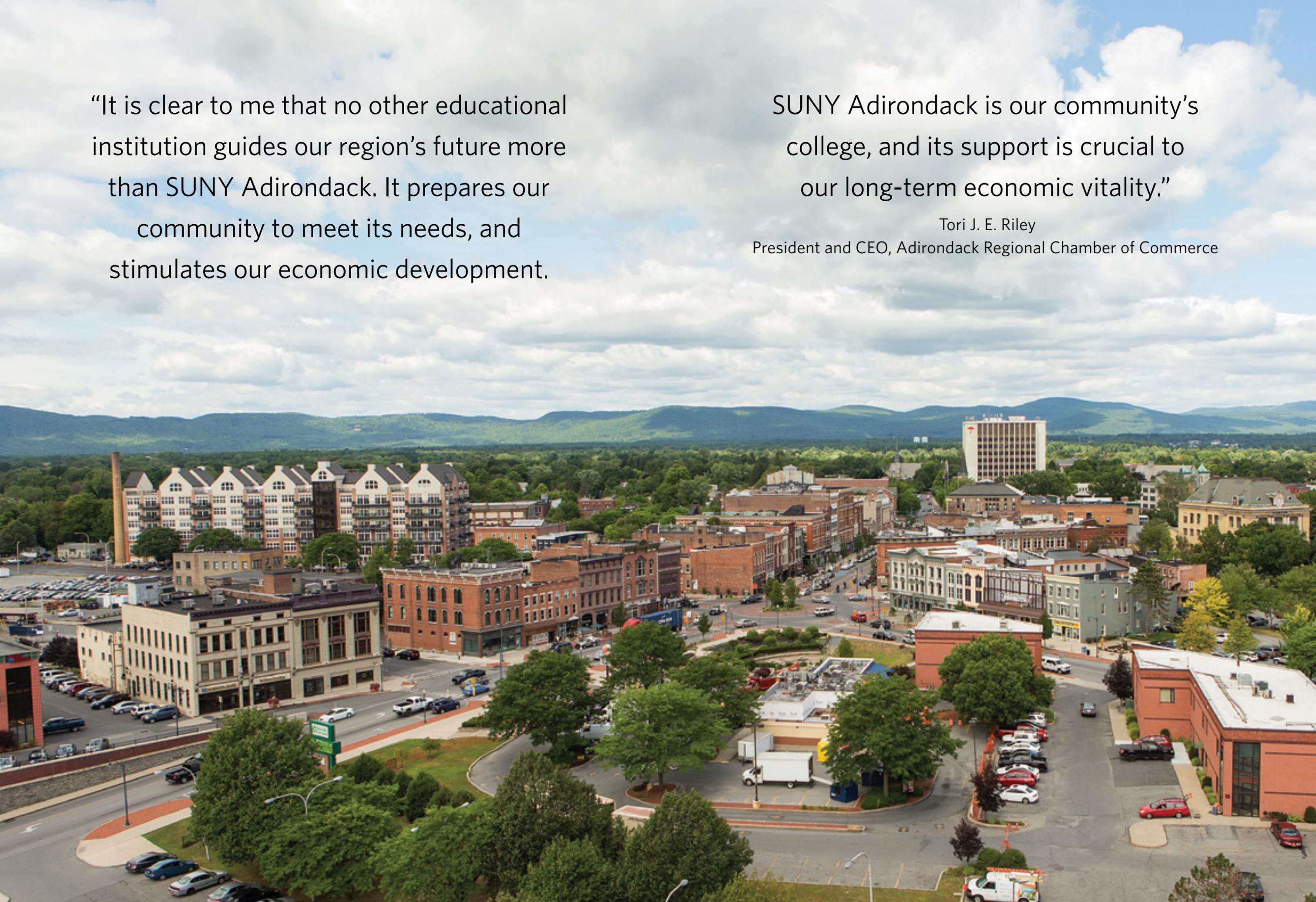
 SUNY ADIRONDACK



“It is clear to me that no other educational institution guides our region’s future more than SUNY Adirondack. It prepares our community to meet its needs, and stimulates our economic development.

SUNY Adirondack is our community’s college, and its support is crucial to our long-term economic vitality.”

Tori J. E. Riley
President and CEO, Adirondack Regional Chamber of Commerce



AN INVESTMENT FOR OUR BRIGHT FUTURE



In recent months New York State and Warren, and Washington counties have invested more than \$31 million dollars in initiatives at SUNY Adirondack that will have a lasting impact on the economic future of our region.

However, in order to receive this funding, a local fund match is required. We invite you to join with other community leaders to help meet this challenge.

We proudly launch *Reach New Heights*, the \$2.1 million campaign for SUNY Adirondack that advances our region's growth and vitality through three critical priorities.



SUPPORT STEM EDUCATION
Science, Technology, Engineering & Math
Through Equipping Exceptional
Science and Healthcare
Training Facilities
\$1.5 Million



**ADVANCE OUR REGION'S
ECONOMIC PROSPERITY**
By Improving Student
Success and Increasing
the Number of Graduates
\$250,000



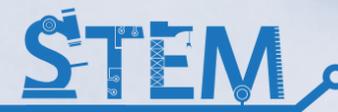
**ATTRACT AND RETAIN
LOCAL EMPLOYERS**
Support Entrepreneurs, and
Prepare a Workforce that
Supports the Economy
\$350,000



REACH NEW HEIGHTS WILL ALSO SUPPORT THE NEED FOR MORE NURSES WITH BACHELOR'S DEGREES IN OUR COMMUNITY.

As the demands of the healthcare profession require RNs to secure four-year degrees, SUNY Adirondack's facilities are the local site to support SUNY Plattsburgh's RN to BSN degree program.

Plattsburgh
STATE UNIVERSITY OF NEW YORK
AT QUEENSBURY



**PRIORITY NO. 1:
SUPPORT STEM EDUCATION**
Science, Technology, Engineering & Math

Through Equipping Exceptional Science and Healthcare Training Facilities **\$1.5 Million**

SUNY Adirondack's current science building was last renovated in the 1980s—before a revolution in technology transformed how our community members learn and work. In addition, as our region seeks to attract new business and industry, having facilities to develop the workforce of the future strengthens our area's position as a place worthy of new business investment.



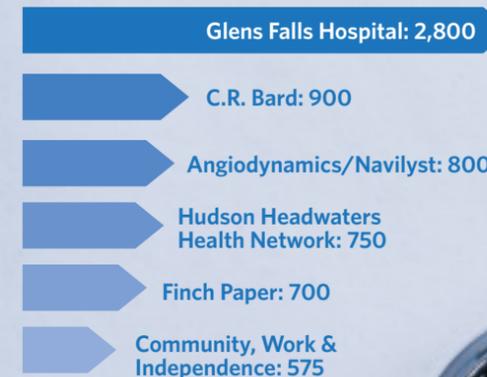
YOUR INVESTMENT WILL EQUIP 12 NEW STATE-OF-THE-ART LABORATORIES

that will meet educational demands as more students explore science and engineering as careers and prepare our graduates to work in today's high tech workplace.

MORE THAN 1,000,000 REGISTERED NURSES WILL REACH RETIREMENT AGE WITHIN THE NEXT 10 TO 15 YEARS*

Expanded facilities will address this projected nursing shortage. Your investment in *Reach New Heights* will expand the healthcare worker pipeline in our region and increase nursing preparedness through training partnerships with Glens Falls Hospital and Hudson Headwaters Health Network. **Estimates from the Health Resources and Services Administration.*

OUR REGION'S LARGEST EMPLOYERS DEPEND ON SUNY ADIRONDACK FOR A SKILLED WORKFORCE



"I share a personal excitement for new opportunities at SUNY Adirondack. As the primary provider of Registered Nurses at Glens Falls Hospital, SUNY Adirondack's NSTEM initiatives will offer new options to create on-going learning environments with state-of-the-art simulation labs, high-quality instruction, and continuous improvements and experiences."
Dianne Shugrue, President/CEO, Glens Falls Hospital





Reach New Heights will keep more of our local talent here by creating new opportunities for training and partnerships with local industry.

ANATOMY OF SUCCESS

“When you support *someone* rather than *something*, your investment goes a lot further.”

Jeff Sawyer, D.C., '09, Chiropractor, Tackett Chiropractic Center, Queensbury, NY

An investment in SUNY Adirondack is an investment in our community's future. Few people understand this better than Queensbury Chiropractor Jeff Sawyer. Jeff graduated from Queensbury High School and headed to a traditional liberal arts college to study political science.

“I had to pick a major when I was 18,” explains Jeff. “I chose political science, but I had no idea how that would translate into a career. I made a \$30,000 mistake.”

Jeff left school, came home, and worked at a local motorcycle shop. A painful injury led him to a chiropractor. He had no way of knowing that visit would shape his future so completely.

“My chiropractor asked me if I had ever considered science. I hadn't. But it made me think,” says Jeff, who started taking science classes at SUNY Adirondack. “Once I hit anatomy and physiology, things clicked. That was when I knew I wanted to be a chiropractor.”

Following graduation from SUNY Adirondack, he was prepared to go immediately to New York Chiropractic College.

Today, this local chiropractor is back at SUNY Adirondack as an adjunct instructor teaching biology courses.

“Like so many other SUNY Adirondack students, I'm homegrown. We are here to serve our community and to make our region even better.”



“The science classes I took at SUNY Adirondack were some of the hardest of my school career.”

Richard Monroe, M.D., Ph.D., '00, Neurologist,
Acting Chief of Neurology, Albany VAMC

BUILDING BRAIN POWER

You could say SUNY Adirondack is in Richard Monroe's blood. His parents are SUNY Adirondack alumni, as is his uncle. His wife, a Saratoga native, is completing her degree now. So strong are his ties to the area that Rich, a neurologist assisting veterans at the Albany Stratton VA Hospital, still lives in Wilton.

“The science classes I took at SUNY Adirondack were some of the hardest of my school career,” says Rich. “But the one-on-one attention made all the difference.”

After graduation, Rich continued his studies at SUNY Albany and SUNY Buffalo, receiving both an M.D. and a Ph.D. At the bigger schools, he noticed a stark contrast. The classes were significantly larger—sometimes with hundreds of other students, so the professors were not always accessible. He was pleased to have the strong foundation SUNY Adirondack had provided him.

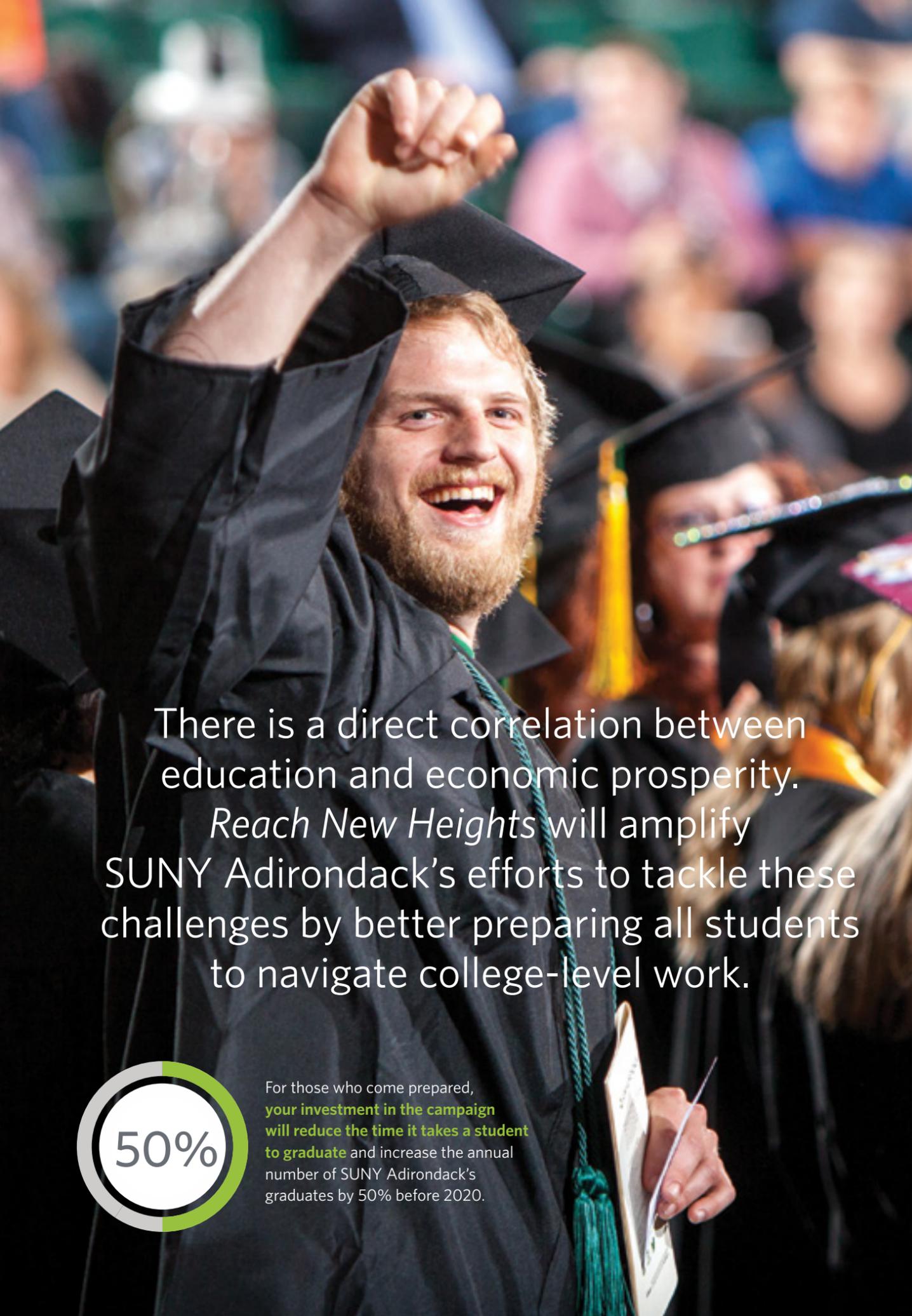
When asked if SUNY Adirondack is in his young son's future, Rich says with a smile, “If higher education is his goal, I certainly hope he'll start at SUNY Adirondack.”

Rich has watched the college's growth with pride. “It is an excellent resource for education. It impacts families across our region in untold ways.”



BUILDING THE FUTURE OF SCIENCE EDUCATION

Support STEM Education Through Equipping Exceptional Science and Healthcare Training Facilities: \$1.5 Million



There is a direct correlation between education and economic prosperity. *Reach New Heights* will amplify SUNY Adirondack's efforts to tackle these challenges by better preparing all students to navigate college-level work.



For those who come prepared, **your investment in the campaign will reduce the time it takes a student to graduate** and increase the annual number of SUNY Adirondack's graduates by 50% before 2020.

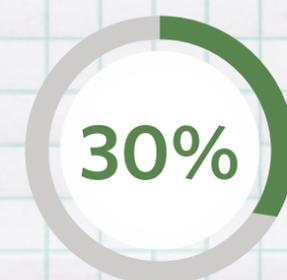


PRIORITY NO. 2: ADVANCE OUR REGION'S ECONOMIC PROSPERITY

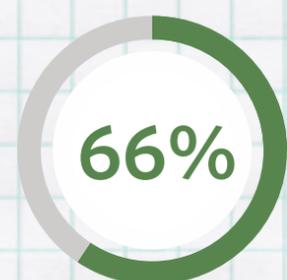
By Improving Student Success and Increasing the Number of Graduates: **\$250,000**



On average, students with a college degree make as much as 75% more than those with only a high school degree.



Today, only 30% of American adults have achieved a higher level of education than their parents.



By 2020, and estimated 66% of jobs will require postsecondary education or training.

PRIORITY NO. 2
Advance our Community's Economic Prosperity



SOMETHING AS SIMPLE AS A CAR REPAIR EXPENSE CAN MEAN MISSING SIGNIFICANT CLASS TIME, ENDING A SEMESTER OF PROGRESS FOR SOME STUDENTS.

The highly successful SUNY Adirondack CARES (College Acts and Responds to the Emergencies of Students) program bridges unforeseen financial needs with grants and loans to keep students in school. *Reach New Heights* will expand this program.

REACH NEW HEIGHTS WILL EQUIP THE NEW TUTORING CENTER



with more tutors, technology and increased funds to support new teaching methods to improve student success.



REACH NEW HEIGHTS WILL PROVIDE SUMMER COURSEWORK FOR UNDERPREPARED STUDENTS

through the Educational Opportunity Program to support a strong start to college.

THE EARLY WARNING SYSTEM WILL EXPAND to help more professors and counselors keep students on track, AND FUNDS WILL BE DIRECTED TO THE FINISH-IN-2 PROGRAM THAT REDUCES TIME-TO-GRADUATION.





Mapping the Future

“It doesn’t matter where students start. SUNY Adirondack helps them chart the path.”
Naftali Rottenstreich // Professor of English and Remedial Specialist

“College is the vehicle that puts students on a prosperous path. It’s my job to help students realize the power of education,” explains Naftali Rottenstreich, Professor of English and Remedial Specialist.

Professor Rottenstreich considers himself a cheerleader who encourages students to keep going. “Often, the rewards of education are vague,” says Professor Rottenstreich. “Many

students want immediate satisfaction, the kind they get from a paycheck. But my role is to help them imagine their life 10 years from now.”

For many of his first-year students, Professor Rottenstreich is the first to believe in them. He’s the first person to challenge them to imagine a life past the weekend. “If they have a vision and a destination, it doesn’t matter where students start. SUNY Adirondack helps them chart the path,” he explains.

“There’s no shortage of talent here in the Lower Adirondacks. It’s just a matter of harnessing it,” says Naftali. His work in remediation and with first generation students makes him a vital resource for success.



In 2015, 30,000 students applied to Educational Opportunity Programs in the SUNY system, however, there were only 2,500 spots available. **SUNY ADIRONDACK WAS SELECTED TO ESTABLISH A NEW EOP PROGRAM TO MEET THE GROWING DEMAND.**



A Reason to Care

“Now I’m teaching my boys to give back. It’s not easy, but it’s worth it.”

Kristin Covey, '14, Business Administration, Galway, NY



Kristin, middle, with fellow SUNY Plattsburgh graduates.

Kristin Covey admits she had no sense of direction prior to starting SUNY Adirondack. She had two young sons and a job with no future. “I didn’t want my boys to see their mom struggle to make ends meet. I wanted to show them that they could dream—and work hard to make the dreams come true,” she says.

SUNY Adirondack was ideal for Kristin’s hectic life. She took classes while her boys were in school; she took some classes online; and she took others at different campuses. SUNY Adirondack was flexible enough to make it work.

A divorce nearly forced Kristin to drop out of SUNY Adirondack. Thanks to an emergency loan from SUNY Adirondack CARES, Kristin stayed in school and graduated in 2014. She found her passion in psychology and today is a recent graduate of SUNY Plattsburgh with a Bachelor’s Degree in counseling.

So grateful for the support she received from SUNY Adirondack CARES, Kristin is determined to pay back much more than her original loan. Between classes, she waits tables at a local casino. She deposits all of the change she receives into a special account. She and her two young boys also collect bottles and add the refunds to the account.

“I could certainly use that extra change, but I know that a student needs it more than me. SUNY Adirondack CARES was there for me. Now I’m teaching my boys to give back. It’s not easy, but it’s worth it.”



Professor of Counseling, Terry Lawrence, helps coordinate SUNY Adirondack CARES.

BILL & MELINDA GATES foundation

The Bill and Melinda Gates Foundation invited SUNY Adirondack counselor Terry Lawrence to share the SUNY Adirondack CARES (College Acts and Responds to the Emergencies of Students) program’s best practices at a national workshop to assess student emergency loan programs across the nation.

Since the spring of 2012, SUNY Adirondack CARES has served 87 students with grants totaling \$11,626 and has loaned \$35,322.



“Too many of my old friends aren’t making anything of their lives.”explains Donovan Miller, a Hospitality and Tourism major at SUNY Adirondack.

Donovan failed four classes in his first year at SUNY Adirondack. He was headed in the same direction as his friends until he learned his grades were keeping him from playing basketball and from joining the College Activity Board.

With the help of tutors and dedicated teachers, Donovan found success in business classes, and confidence in the college experience. He is now an orientation leader, setting an example for new students. He is a member of the College Activity Board, where his open mic series was voted Campus Program of the Year.

He knows the experience he’s getting is directly applicable to his career dreams. “I want to work in resorts. At SUNY Adirondack, I discovered I’m good at planning events and responding to guest complaints. My classes aren’t easy, but they’re so interesting I sometimes forget I’m learning.”

Finding Direction

Donovan Miller, '17, Hospitality and Tourism Management, Glens Falls, NY

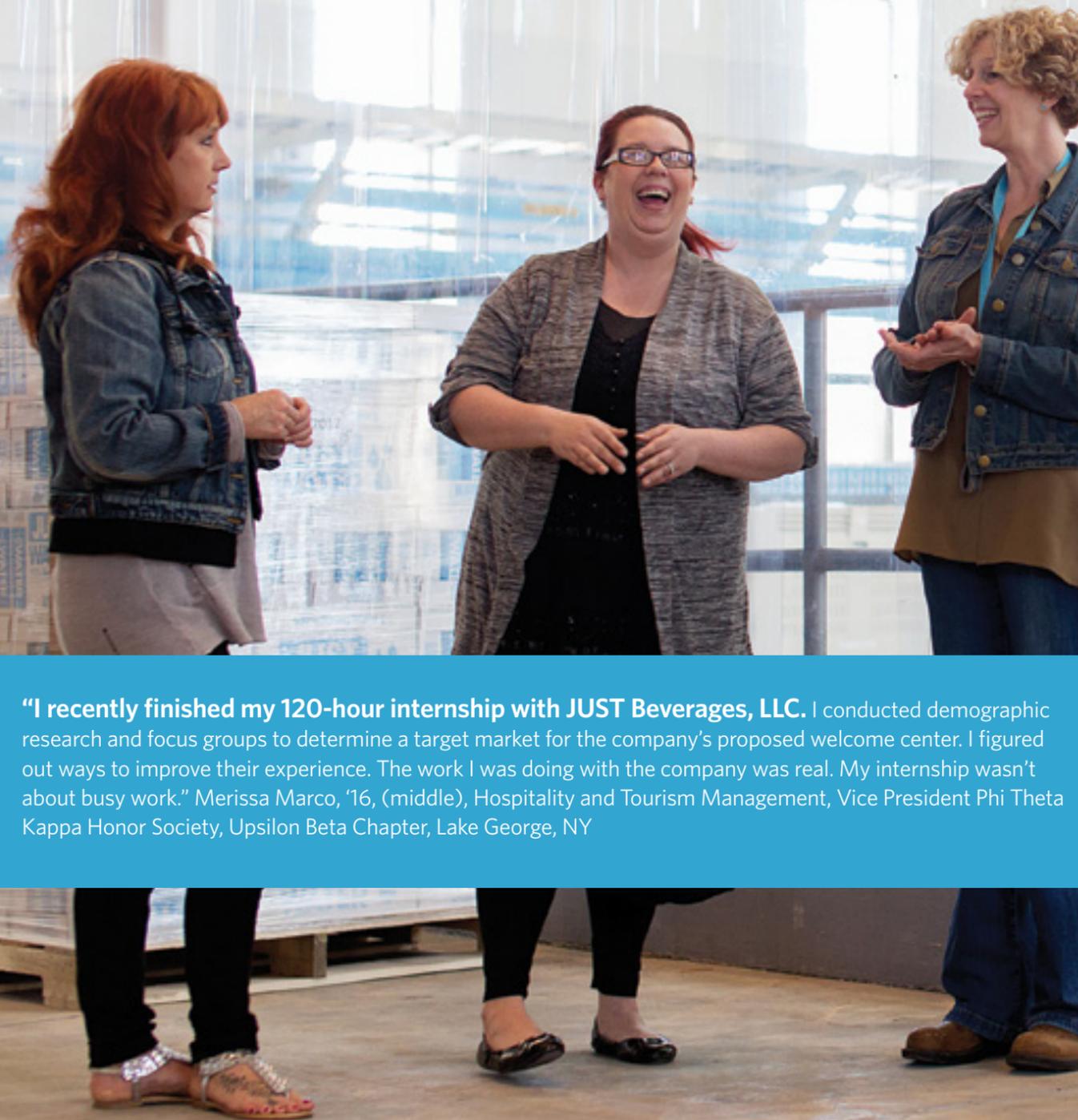


Donovan at the NY State Capitol with President Duffy and members of the Student Senate.



Hudson Falls High School students visited to shadow Donovan for a day in the life of a SUNY Adirondack college student.

Reach New Heights will poise SUNY Adirondack and our community to be ready to accept new businesses, new talent, and new ideas.

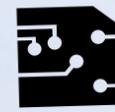


"I recently finished my 120-hour internship with JUST Beverages, LLC. I conducted demographic research and focus groups to determine a target market for the company's proposed welcome center. I figured out ways to improve their experience. The work I was doing with the company was real. My internship wasn't about busy work." Merissa Marco, '16, (middle), Hospitality and Tourism Management, Vice President Phi Theta Kappa Honor Society, Upsilon Beta Chapter, Lake George, NY



**PRIORITY NO. 3:
ATTRACT AND RETAIN
LOCAL EMPLOYERS**

Support Entrepreneurs, and Prepare a Workforce that Supports the Economy: **\$350,000**



WITH AN INFLUX OF HIGH-TECH INDUSTRY, OUR REGION MUST BE PREPARED TO CAPTURE THE OPPORTUNITIES OF TOMORROW.

SUNY Adirondack is the best investment we can make to ensure these jobs continue to grow in our area.

IN OCTOBER 2015, GOVERNOR CUOMO ANNOUNCED A \$9.7 MILLION AWARD TO SUNY ADIRONDACK TO CONSTRUCT THE ADIRONDACK REGIONAL WORKFORCE READINESS CENTER.

The facility will house applied learning and workforce training initiatives to help prepare our workforce for the jobs of the future. The facility is the tangible manifestation of the Business Division's long-held tagline: "SUNY Adirondack Means Business."



Your investment in *Reach New Heights* will equip SUNY Adirondack's new **Regional Workforce Readiness Center** with the fixtures, furnishings and equipment to train the region's workforce, meet new employment opportunities and grow local talent.



REACH NEW HEIGHTS WILL STRENGTHEN THE ENTREPRENEURIAL SPIRIT IN OUR REGION

BY SUPPORTING PROGRAMS, SPEAKERS AND BUSINESS COMPETITIONS IN PROFESSOR A. NICHOLAS BUTTINO'S **NAME** to continue to connect the College with the local business community. They will infuse excitement and support for entrepreneurship across the curriculum.



THE CAMPAIGN WILL PROVIDE SEED FUNDING FOR AN ENTREPRENEUR-IN-RESIDENCE to guide and mentor campus and community entrepreneurs for start-up and scale-up.



TEACHING AND SERVICE

Bringing the Business

“Some of the most prominent people in this community come up to me and say, ‘No one ever talked to me the way you did. No one ever motivated me like you did. It made all the difference,’” explains Professor Buttino.

Part counselor, part teacher, Professor Buttino takes advising very seriously.

“I had no idea what I wanted to do—I tell students that’s ok,” he says with a smile. “I wasn’t a great student in college. Maybe that’s why I relate so well to my students.”

Since 1966, Professor Buttino’s efforts have stimulated an entrepreneurial spirit and launched many local businesses. He has expanded the student/industry partnerships that have established internships. Most importantly, he has pioneered the idea that the college and local businesses can develop talent together.

Professor Buttino sees a bright future for our region.



“Some of the most prominent people in this community come up to me and say, ‘No one ever talked to me the way you did. No one ever motivated me like you did. It made all the difference.’”

Professor Emeritus A. Nicholas Buttino



**BUILDING THE
FUTURE
OF BUSINESS**

“Supporting SUNY Adirondack is an investment in the region’s economic vitality. The Workforce Readiness Center (WORC) will be a primary resource for business start-ups and scale-ups to create and retain jobs in our region.”

Edward Bartholomew, President & CEO,
Warren County Economic Development Corporation

For the past 50 years, Professor Nick Buttino has treated his students like they were his own children. Just like a parent, he’d let them know when they weren’t working to their potential.

PRIORITY NO. 3
Prepare a Workforce that Supports the Economy

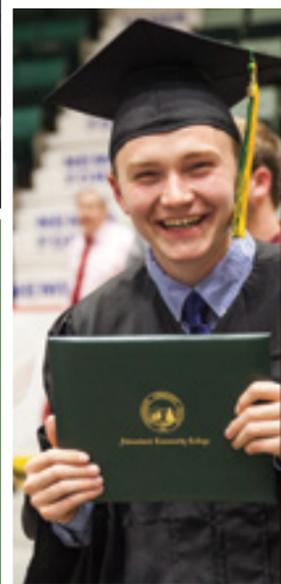
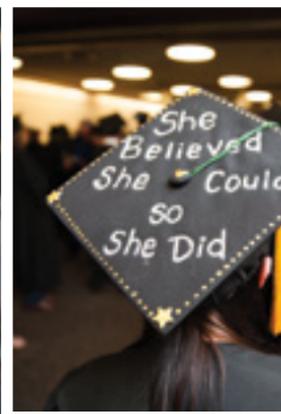
Ready for Work

“Three days after graduating from SUNY Adirondack, I started working for GlobalFoundries,” says Ginger Williams, ‘16, an Engineering Science graduate from South Glens Falls, NY.

There is little doubt that companies like GlobalFoundries enrich our region’s economy. These industry leaders rely on SUNY Adirondack and graduates like Ginger for the skilled workforce that develops cutting-edge technology.

A tour of GlobalFoundries in high school sparked Ginger’s interest in engineering. SUNY Adirondack developed that interest and turned it into a lucrative career. Today, she is working on a Bachelor’s Degree while getting valuable industry experience at the same time.

“The classes I took at SUNY Adirondack were pertinent to everyday use—I apply what I learned to any job here at work,” says Ginger. “I enjoy how innovative and progressive the company is in regards to our industry. Without the SUNY Adirondack experience and the teachings of professors like Dr. O’Connor and Professor Manning, I wouldn’t be so prepared to effectively execute the tasks or challenges I’m presented with every day.”



AN ENERGIZED CAMPUS

When Dr. Kristine Duffy became SUNY Adirondack's President in 2013, she brought renewed energy and a focused commitment to transform SUNY Adirondack into the catalyst for dynamic growth in our region.



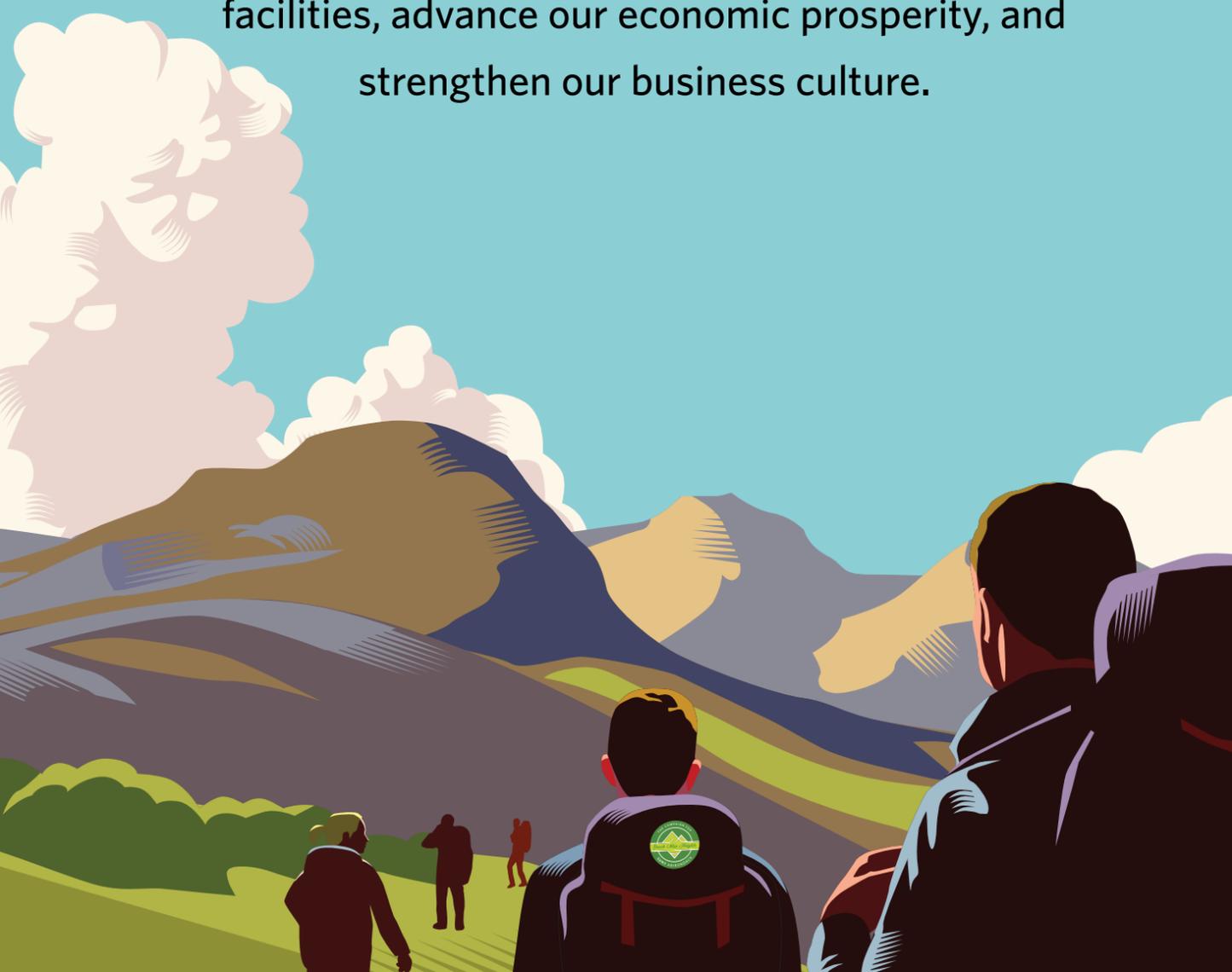
MAKE YOUR MARK ON OUR REGION'S FUTURE

The College thrives with committed, talented, and hard-working faculty and staff. A proactive governing board, and the Adirondack Agenda—our multi-year strategic vision—carefully challenge SUNY Adirondack to *Reach New Heights* for our entire community.

Few investments you can make will have this kind of impact. By contributing to *Reach New Heights*, you support a thriving economy and a brighter future for our region.

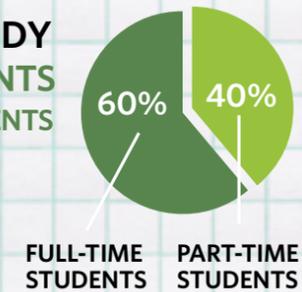
We invite you to be a part of the *Reach New Heights* campaign.

Your support will help us meet the fund match required from New York State and Warren and Washington counties. Together we will provide exceptional STEM and healthcare facilities, advance our economic prosperity, and strengthen our business culture.



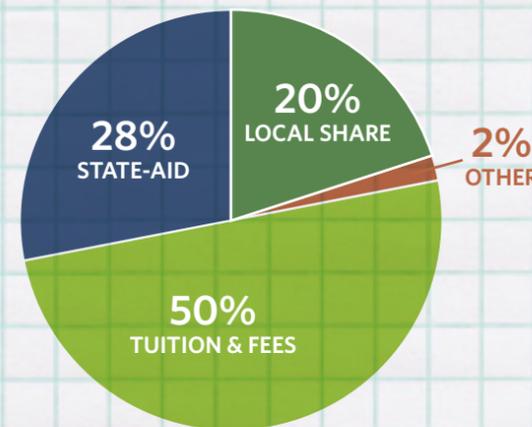
SUNY ADIRONDACK AT-A-GLANCE

OUR STUDENT BODY OVER 4,000 STUDENTS
 400 RESIDENTIAL STUDENTS
 AVERAGE AGE: 23.7
 58% FEMALE
 42% MALE



 **150 ACTIVE MILITARY, VETERAN OR RESERVE STUDENTS**

BUDGETED REVENUE BY SOURCE



79% OF FULL-TIME STUDENTS RECEIVE FINANCIAL AID

FULL-TIME STUDENT TUITION

A full-time student is enrolled in 12 credit hours or more

NY STATE RESIDENTS \$1,992 per semester (12+ credits)
 \$166 per credit hour (less than 12 credits)

OUT-OF-STATE RESIDENTS \$3,984 per semester (12+ credits)
 \$332 per credit hour (less than 12 credits)

ON-CAMPUS HOUSING \$3,580 per semester

MEAL PLAN \$1,650 per semester

Tuition and fees are based on the 2015-16 academic year. Subject to change.

54% OVER HALF OF OUR GRADUATES COMPLETE THEIR DEGREE DEBT-FREE

STUDENTS EARN MORE

Compared to those with a high school diploma, Associate degree graduates in the SUNY Adirondack service area earn \$10,200 more per year, on average, over the course of a working lifetime. *Source: EMS economic study, 2011*



TUITION AT SUNY ADIRONDACK IS LESS THAN ANY LOCAL INSTITUTION, PUBLIC OR PRIVATE

99% OF 2014 GRADUATES INDICATED SUNY ADIRONDACK PREPARED THEM TO TRANSFER

SUNY Adirondack does not discriminate on the basis of race, gender, religion, national or ethnic origin, age, disability, sexual orientation, marital status or any other category protected by civil statute or regulation, in admissions, employment, education or in any other aspect of the business of the college.

WAYS TO GIVE

 **CALL THE SUNY ADIRONDACK FOUNDATION OFFICE**
518.743.2243

 **VISIT OUR WEBSITE**
sunyacc.edu/reachnewheights

 **WRITE A CHECK**
SUNY Adirondack Foundation,
640 Bay Road, Queensbury, NY 12804

 **FOR OTHER WAYS TO GIVE**
email the Foundation at
foundation@sunyacc.edu

sunyacc.edu/reachnewheights

REACH NEW HEIGHTS

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Reach New Heights #sunyadk #humansofsunyadk

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trees	water	energy	solid waste	greenhouse gases
20 fully grown	9,424 gallons	9 Million BTUs	631 pounds	1,737 pounds

Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force.

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